



Dear Friend(s) of Peabody Little League:

On behalf of Peabody Little League, I would like to thank you for your generosity and support over the years. Due to the extraordinary support from our friends and sponsors in these unprecedented times, the 2021 Peabody Little League season was a memorable year. As a league we are committed to continuing to monitor and follow all safety measures related to Covid-19 so we can provide a safe baseball experience to all our players.

Some of the highlights that happened in 2021 included:

- Extensive safety guidelines that allowed us to deliver levels of play for all PLL age groups
- Funding secured for new press box at MacArthur park
- Coverage of AAA/Majors championship games on Peabody Access Television
- Field surface improvements at both James Street and MacArthur Park

We are currently running our sponsorship drive for the 2022 season and we are asking for your help by pledging a donation to Peabody Little League. As you can imagine, the costs to run an organization of over 300 children is substantial. The funds raised via our sponsorship drive and fundraising contribute to almost 50% of our league operations during the course of the season and without the continued support of great individuals, families, and businesses like you, our league cannot function. We are asking for support from our friends and community members so that we can do the following for the upcoming 2022 season:

- Keep registration costs fixed and increase our participation numbers.
- Ensure that our equipment and fields are up to date and allow for the safest environment that is possible for our kids. This includes the purchase of new bats (in the name of safety required by the new USA bat standard), new helmets and new catching equipment. In addition, we would like to continue to invest in field upgrades such as padded backstops, privacy screens, new fencing and sod for the infields and outfields.
- Purchase new field maintenance equipment to keep the fields in shape in order to provide a safe and playable area for our children to play baseball.
- Construct a new press box facility at MacArthur Park.

All donations are welcome and are tax deductible as Peabody Little League is a non-profit organization under IRS 501(c)(3) EIN #04-2815100. We thank you in advance for your support of our league. If you have any questions about Peabody Little League sponsorship opportunities, please feel free to email Nicole Kameese at NicoleKameese@gmail.com. We look forward to hearing from you.

Sincerely,

John Hoffman Jr. Treasurer 617-823-6312	Jay Kameese Secretary 978-587-7760	Nicole Kameese Sponsorship Director 617-276-4524
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PEABODY LITTLE LEAGUE



Option 1 – “GRAND SLAM” SPONSORSHIP: \$1,000.00

- Receive a sponsorship plaque to display proudly on the wall of your business
- Enhanced advertisement and link recognition on our PLL website (www.peabodylittleleague.org)
- Large sized vinyl banner of your business logo displayed at two different PLL fields for the 2022 season
- Social Media Recognition on the PLL Facebook page
- Business recognition in PLL Opening Day email to parents
- Business Logo displayed at PLL concession stands
- Opportunity to throw out the first pitch at a game

Option 2 – “HOME RUN” SPONSORSHIP: \$ 400.00

- Medium sized vinyl banner of your business logo displayed at two different PLL fields for the 2022 season
- Social Media recognition on the PLL Facebook page
- Business recognition in PLL Opening Day email to parents

Option 3 – “RBI” SPONSORSHIP: \$ 200.00

- Business logo printed on a collage banner which will be displayed at two different fields for the 2022 season
- Business recognition in PLL Opening Day email to parents

Option 4- OTHER

Any other monetary donation is welcome and will receive recognition in the PLL opening Day email to parents.

YOUR INFORMATION

Business Name

Business Address

Business Phone

Sponsorship Opportunity (please select one)

Grand Slam \$1000

Home Run \$400

RBI \$200

Other

Sponsorship Fee enclosed: \$

Email _____

Please enclose a business card and high resolution image of your logo with your sponsorship donation, as well as note any changes to what you would like displayed on banner or website. All sponsor forms must be returned by **Friday, March 11, 2022** in order to get banners made up by opening day. Checks should be made payable to Peabody Little League and mailed to:

Peabody Little League

Attention : Nicole Kameese - Sponsorships

P.O. Box 683

Peabody, MA 01960

logos can be emailed to Nicole Kameese (nicolekameese@gmail.com)

THANK YOU FOR YOUR SPONSORSHIP!